

ESG IN ACTION: FROM PLAN TO IMPACT

Onsite — 2 days

Background:

The increasing global focus on Environmental, Social, and Governance (ESG) issues has made it imperative for businesses to integrate sustainability into their core strategies. This workshop aims to provide a comprehensive understanding of ESG concepts, tools, and best practices, enabling participants to effectively assess, implement, and measure ESG performance within their organizations.

Purpose:

- Define ESG, explore its key dimensions, and grasp the significance of incorporating ESG principles into business operations.
- Conduct a thorough assessment to pinpoint the most relevant ESG factors that impact your organization's reputation, financial performance, and long-term sustainability.
- Establish clear goals, key performance indicators (KPIs), and action plans to address identified ESG risks and opportunities.
- Learn how to embed ESG considerations into various aspects of your business, including supply chain management, human resources, and corporate governance.
- Utilize appropriate metrics and frameworks to track progress, assess impact, and communicate ESG achievements to stakeholders.

Workshop Outline:

Day 1

Understanding and Assessing ESG

Morning Session

1. Introduction to ESG

- Defining ESG and its three pillars (Environmental, Social, and Governance)
- The business case for ESG: Why it matters to your organization
- Global trends and drivers of ESG: Understanding the evolving landscape

2. Global ESG Trends and Frameworks:

- Overview of major ESG frameworks (GRI, SASB, TCFD)
- Comparison of frameworks and their key elements
- Regional differences in ESG reporting

Afternoon Session

1. ESG Materiality Assessment:

- Identifying key ESG issues relevant to your organization
- Stakeholder engagement and materiality mapping
- Aligning ESG priorities with business strategy

2. ESG Risk Management:

- Identifying and assessing ESG risks
- Developing risk mitigation strategies
- Building resilience and managing ESG-related crises

Day 2

Implementing and Measuring ESG

Morning Session

1. Developing an ESG Strategy:

- Setting clear ESG goals and objectives
- Developing a roadmap for ESG implementation
- Establishing key performance indicators (KPIs) to measure progress

2. Integrating ESG into Business Operations:

- ESG and supply chain management
- ESG and human resources
- ESG and corporate governance

Afternoon Session

1. Measuring and Reporting ESG Performance:

- Selecting appropriate ESG metrics and indicators
- Data collection and analysis
- Preparing ESG reports and disclosures

2. Communicating ESG to Stakeholders:

- Identifying key stakeholders and their expectations
- Developing effective ESG communication strategies
- Leveraging storytelling and digital platforms.

Learning Methods

- Interactive Lectures
- Group Discussion
- Presentation
- Hands-On Exercises.

Participants

This workshop is designed for professionals from various roles and industries who seek to deepen their understanding of ESG and its practical application. Potential participants include:

- CEOs, CFOs, COOs, and sustainability directors
- Sustainability managers, CSR officers, and ESG analysts
- Risk managers, compliance specialists, and internal auditors
- Financial analysts, investors, and portfolio managers
- Supply chain professionals and procurement specialists
- HR managers, talent acquisition specialists, and diversity and inclusion experts
- Public relations, marketing, and corporate communications specialists.

Date:

21-22 October 2025

Tuesday-Wednesday

09:00 A.M. – 04:00 P.M

Prasetiya Mulya Campus

Jl. R.A. Kartini (TB Simatupang)

Cilandak Barat

Jakarta Selatan 12430

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